



Bloo Solar featured on ABC7 KGO Energy Innovations Feature

Solar Company highlighted as Innovative New 3rd Generation Solar Technology Company

West Sacramento, CA October 20, 2008 – Bloo Solar announced today that it was featured on Channel 7, ABC KGO San Francisco's Energy Innovation hour long feature on renewable energy. The purpose of the show was to draw attention to companies driving the next generation of energy technologies.

"I'm very pleased that Bloo Solar is being highlighted as one of the innovative renewable energy companies by ABC-7", said Larry Bawden, President and CEO of Bloo Solar. "The program helps us tell the story of how Bloo Solar's products will provide clean renewable energy from the sun at \$0.06 per kilowatt hour", stated Bawden.

Bloo Solar was selected from many other solar companies by KGO's Karina Rusk because of the unique 3rd generation architecture of the Solar Brush thin film product. The feature lays out the first generation silicon based products, second generation flat thin film products, and Bloo Solar's three dimensional ultra thin film technology that produces more energy at a fraction of the cost. Rusk learned about Bloo when listening to a podcast of presentation Bawden gave at Stanford University in 2007. Viewers can view the feature on line at <http://abclocal.go.com/kgo/video?id=6432661>.

About Bloo Solar

Bloo Solar is a thin film renewable solar energy company located in West Sacramento, California. Bloo's products utilize nano structured photovoltaic cells to increase the total power output of solar panels to reduce the cost of solar energy to that of existing fossil fuel based electricity sources. Bloo's mission is to provide clean, safe, renewable energy at a price the world can afford.

For further information regarding Bloo Solar, please visit www.bloosolar.com

Media Contact:

Mark Breunig
Vice President Business Development
+1 916-799-2516
mark@bloosolar.com