



## ***Bloo Solar recruits two key technical advisors***

### ***3<sup>rd</sup> Generation Solar Company recruits two key engineers to ramp up thin film manufacturing plant***

**West Sacramento, CA** August 19, 2008 – Bloo Solar announced today that it has recruited Kevin Davies and Steve Harrer as the newest members of its senior advisory team.

“Kevin and Steve are superb additions to the Bloo Solar Team”, said Larry Bawden, President and CEO of Bloo Solar. “Kevin’s deep background in designing and engineering manufacturing plants for thin film solar products will directly support Bloo Solar’s scale-up plan, and Steve’s hands-on experience scaling up and optimizing the CdTe electrochemical deposition line for BP Solar made them top recruiting targets for us”, said Bawden. “We are proud to add them to our team.”

Davies’ and Harrer’s first met during stints with BP Solar in Fairfield, California. “Kevin was responsible for the installation of the 10 Megawatt line at BP Solar, much of which required customization and modification to optimize product quality and output. In addition to his engineering abilities, Kevin has been very helpful in recruiting other thin film experts throughout the world”, stated Bawden. “Kevin’s network and reputation in the solar industry is second to none, and Steve’s ability to go from the lab to a continuous 10MW manufacturing line CdTe panels make them deeply important to Bloo”, said Bawden.

Bloo’s unique three-dimensional Solar Brush attracted both Davies and Harrer to join the team. “Many companies are trying to replicate what others have done in flat, two-dimensional planar products. The solar brush will jump the total power output of the panel by more than 200%, which will revolutionize how the world looks at solar panels”, commented Davies. “Who wouldn’t want to be a part that?”

#### **About Bloo Solar**

Bloo Solar is a thin film renewable solar energy company located in West Sacramento, California. Bloo’s products utilize nano structured photovoltaic cells to increase the total power output of solar panels to reduce the cost of solar energy to that of existing fossil fuel based electricity sources. Bloo’s mission is to provide clean, safe, renewable energy at a price the world can afford.

For further information regarding Bloo Solar, please visit [www.bloosolar.com](http://www.bloosolar.com)

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